## Jenne's Bell Sponsorship opportunities



#### JENNA'S BALL SPONSORSHIP OPPORTUNITIES

Join us as we celebrate the launch of Jenna's Ball.

21 09 24 Chigwell Marquees



## About Jenna's Ball

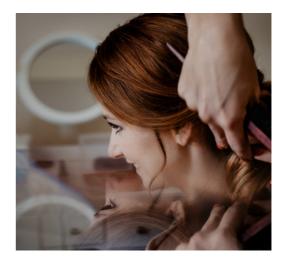
On Saturday 21st September, The Jenna Wilkins Foundation will be launching the very first 'Jenna's Ball'. The ball will be taking place at the lovely Chigwell Marquees.

Attendees can expect a drinks reception, dinner and a wonderful dessert. Alongside some amazing entertainment. They will also have the opportunity to take part in a raffle with fantastic prizes and the chance to bid on some incredible auction items.

The event will see up to 200 guests from across Essex and London. Jenna's Ball is the perfect opportunity to advertise your business, all whilst supporting a worthy cause.

## How your sponsorship will help





At The Jenna Wilkins Foundation, we believe in supporting those who need it the most.

Your sponsorship will mean we can continue and expand on our incredible work of supporting those with cancer and young people with special educational needs.



## Sponsorship Packages

#### Headline - £3000

As our Headline sponsor you will benefit from:

- Title branding: Jenna's Ball supported by [company name/logo]
- Logo and link on The Jenna Wilkins Foundation's website Corporate Supporters page for 12 months
- Branding on marketing materials
- Recognition of your support in social media posts
- Accreditation on the night thanked in script by presenter
- Sponsor can have banners displayed at the event in the drinks reception area
- Brand placement on all marketing materials
- Brand placement on all event materials
- Sponsor can give out branded goodies to guests
- Full page advert in the programme received by every guest
- 2 complimentary tickets to the event and an exclusive discount on any further tickets purchased
- Post-event report with photos
- Thanking the sponsor in the Press Release
- Thanking sponsor in news article on our website

Event sponsorship is essential to ensure that the majority of the funds raised at Jenna's Ball go directly towards supporting our cause



## Sponsorship Packages

#### Arrival Drinks - £1000

Promote your company at our pre-dinner drinks reception.

- Recognition of support on our website and social media
- Accreditation on the night
- Post-event report with photos
- Half page advert in the event programme
- Inclusion in post event publicity
- Opportunity to display sponsorship stand at the event
- Social Media 'Thank You' posts with tags and links
- 1 free ticket to the ball

#### Wine Sponsor - £1000

Promote your company by supplying our table wine.

- Recognition of support on our website and social media
- Accreditation on the night
- Post-event report with photos
- Half page advert in the event programme
- Inclusion in post event publicity
- Opportunity to display sponsorship stand at the event
- Social Media 'Thank You' posts with tags and links
- 1 free ticket to the ball

#### Event Programme Sponsor- £500

Become our event programme sponsor.

- Quarter page advert in the event programme
- Recognition of support on our website
- Social Media 'Thank You' posts
- 1 free ticket to the ball



## Sponsorship Packages

### Event Entertainment Sponsor-£500

Sponsor our entertainment for the evening

- Quarter page advert in the event programme
- Recognition of support on our website
- Social Media 'Thank You' posts
- 1 free ticket to the ball

#### **Advertising Packages**

Why not feature your company in our event programme?

- Full Page £250
- Half Page £150
- Quarter Page £100

#### Donate an Auction Item

If you decide not to take up a sponsorship package, you may like to donate an item for the auction. Your donation will be very gratefully received and all the money raised through the sale of the lots in the silent auction will greatly assist us to reach our fundraising target.



## Get in Touch

For more information and to take advantage of our sponsorship packages, advertising slots or auction items, please contact Julie Wilkins

julie@thejennawilkinsfoundation.com

For more information on The Jenna Wilkins Foundation, please head to our website.

# What Others Say

The support offered by The Jenna Wilkins Foundation is going to make a huge difference to the life of many students at the school, from enabling students to have a space to take some time to reflect in Jenna's garden, to supporting those in most need with equipment they require to be able to succeed; Jenna's memory will continue through those her foundation supports for years to come.

Daniel Leonard Head Teacher at West Hatch High School

I cannot thank you enoughfor the surprise pamper pack you sent my sister, it is such a unique gift that only those who have been through the same as her could pull together so successfully - she was overwhelmed. It was just amazing (and emotional!) to see how special it made her feel.

Lucy Herts